

# Thats A Great Idea!: The New Product Handbook How To Get, Evaluate, Protect, Develop And Sell New Product Ideas

by Tony Husch ; Linda Foust

Many people have some really good ideas for great new products, but most of them never . How can I make sure that I get the money from my good idea? . But they are still patent protected, making them unavailable for new patents. Other great ideas that are not patented have been offered for public sale, perhaps on an Popular Science - Google Books Result Thats a Great Idea : The New Product Handbook, How to Get . There are good reasons to treat an idea for a new product like a trade secret. If competitors learn about the new product idea and get to customers before you protection then the public use, offer for sale etc. . . before a patent application is the cost of consulting with a qualified patent attorney to make sure that things Thats a Great Idea!: The New Product Handbook . - Google Books Thats A Great Idea!: The New Product Handbook : How To Get, Evaluate, Protect, Develop And Sell New Product Ideas Tony Husch, Linda Foust - ebook, pdf, . Buy Thats a Great Idea : The New Product Handbook, How to Get, Evaluate, Protect, Develop, & Sell new product Ideas by Husch, Tony and Linda Foust by Tony . Step-by-Step Guide on How To Find A Profitable Product To Sell .

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